

# EOPO

## 2023 FALL CONFERENCE

BALDWIN WALLACE

**EDUCATIONAL OFFICE  
PROFESSIONALS OF OHIO**

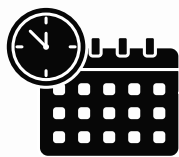


# EOPO

*We're Stronger Together*

Earn 6 PSP Hours for  
our Fall Conference

**OCT 6**  
**2023**  
**8AM- 4PM**



**BALDWIN WALLACE UNIVERSITY**

**125 TRESSEL STREET  
BEREA, OH 44017**

**JAY T.  
HAIRSTON**



**KIM  
LANGLEY**



**KINGSLEY  
MAGPOC**



**JACKIE  
RODRIGUEZ**



**SPEAKERS**

MORE INFO & REGISTRATION VISIT [WWW.EOPO-OH.ORG](http://WWW.EOPO-OH.ORG)

**EOPO  
2023 FALL  
CONFERENCE**

**OCT 6  
2023**

**WHERE**  
BALDWIN  
WALLACE  
UNIVERSITY

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**8:00 AM** Welcome, Announcements, and Ice Breaker

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**8:30 AM** Jay T. Hairston – "DEI or DIE"

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**10:00 AM** Break

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**10:15 AM** Choose a session: SERS or Financial Planning with Primerica

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**11:15 AM** Annual Meeting

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**11:45 AM** Lunch and optional headshots

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**12:45 PM** Kim Langley – "The How To's for Managing Attitude and Increasing Satisfaction"

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**2:15 PM** Break

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**2:30 PM** Kingsley Magpoc – "Creating an Infographic with Canva"

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**3:15 PM** Jackie Rodriguez  
Reflect and Destress

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**3:45 PM** Debrief and Wrap Up

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**4:00 PM** Adjourn



# Jay T. Hairston

## Contact

[jhairsto@bw.edu](mailto:jhairsto@bw.edu) or  
[jayhairstonsr@gmail.com](mailto:jayhairstonsr@gmail.com)

**Background:** Higher Education professional for more than forty years. Recent retiree from Baldwin Wallace University where he held several positions including Associate Diversity Officer, Assistant Dean of Students and Director of the Academic and Cultural Events Series (ACES). Gospel recording artist with three solo CDs and more than forty years of experience in performance, songwriting, and workshop facilitation. Lecturer on the history and culture of gospel music as well as keynote speeches at various schools, colleges/universities, churches, and other civic organizations. Lastly Jay T. is an entrepreneur who serves as the Founder and CEO of Jatih Publishing Company and Red Diamond Consultants, LLC (Diversity, Equity and Inclusion [DEI] consulting).

# DEI or DIE, The Choice is Yours

Presentation: There have been many studies which have shown that organizations that embrace Diversity, Equity, and Inclusion (DEI) throughout their entire structure tend to survive and thrive as compared to those organizations that do not. Employees are shown to be happier in their work environment, more productive in their work output, and more engaged in the company's goals and mission. All these factors and others ultimately affect the bottom line for success and capital gains. Therefore, the question becomes why would not every company or organization want to fully embrace DEI practices, thereby creating a warmer, safer, more welcoming, and productive work environment where everyone felt affirmed and included? This presentation will review the definitions for diversity, equity, and inclusion as well as belonging. It will review some of the barriers to achieving DEI success from the top down. It will also help participants examine their own personal thoughts, feelings, and biases when it comes to dealing with people who are different than themselves. Lastly, participants will engage in an exercise to help illustrate some of the points made, in a safe, sometime comical way. But make no mistake, DEI is no laughing matter. If organizations do not incorporate DEI practices in this ever-changing, COVID 19 ridden, RSV diseased, technological-evolving society, they run the risk of falling behind and may eventually DIE. The great news is that we can prevent this from happening if we learn to embrace DEI practices, create ideal workplaces, and treat all employees fairly, equitably and with a spirit of inclusiveness and belonging. Join me for an exciting, engaging, and enlightening look at DEI in a different kind of way!

**Presenter**

JayT. Hairston



# Kim Langley

## Contact

**216-235-6755**

[askkimlangley@gmail.com](mailto:askkimlangley@gmail.com)

Kim Langley is an experienced professional trainer, seminar speaker, and coach who has conducted thousands of programs for corporations, professional groups, agencies, and associations with outstanding results. She is passionate and knowledgeable about emotional intelligence, the science of optimism, generations in the workplace, and conflict management. She is the author of a book on grief, entitled *Send My Roots Rain: A Companion on the Grief Journey* and published by Paraclete Press, and is a spiritual director/companion through the Haden Institute. Kim holds a Master's Degree in Education from Duquesne University in Pittsburgh and certifications from several supervisory training programs, including DDI and Achieve Global. Before founding LifeBalance Enterprises, Kim supervised 80 people, both paid and volunteer. She is married to a retired high school teacher who has a wonderful sense of humor, and they have raised two great kids—a son and a daughter.

# The Real Science of Happiness: How To's for Managing Attitude and Increasing Satisfaction

What do the folks at Zappos, Southwest Airlines, Cisco, St. Jude Children's Research Hospital, and other employers of choice know that we don't? They know the power of happiness! They cultivate a culture of respect, appreciation and trust, and the results speak for themselves.

Based on the work of respected researchers, you'll learn and experience for yourself more than 5 practical methods for improving attitude and increasing happiness. This session draws on the work of Sonja Lyubomirsky in "The How of Happiness: A Scientific Approach to Getting the Life You Want" and the groundbreaking work of BelleRuth Naparstak, director of HealthJourneys.com. Full of humor, the real-world examples and skills are, without exaggeration, life-changing. These are do-able, practical steps that anyone—your team, your clients, your patients—can benefit from immediately!

Participant will explore...

- The psychology of happiness and how to train your brain
- Your current level of happiness is a choice
- What truly makes people happy and how to choose happiness
- 5 practical and scientifically proven methods for improving attitude and increasing happiness
- 12 Happiness Activities and which ones best fit you
- Skills for creating more happiness at work and home

**Presenter**

Kim Langley

# Kingsley Magpoc



**Creating an Infographic with Canva** - Half of the battle of sharing data with your audience is making it memorable. An infographic can help you to visually summarize data in an appealing way.

Kingsley Magpoc is a Senior Instructional Designer at Baldwin Wallace University. In this role he helps faculty develop strategies to use technology and apply good course design principles in teaching and learning. He has been employed at BW almost 34 years, and credits his longevity to having the opportunity to learn something new every day. In his spare time he enjoys gardening, raising pet birds, and keeping up with news and events by listening to podcasts.

# Jackie Rodriguez



## **Reflect and Destress**

Staying engaged can be difficult when your inner peace is running low. Experience how gratitude and body awareness can energize you and provide a mindful uplift at the end of your day.

Jackie is a certified KORU mindfulness instructor and certified Resilience and Thriving Facilitator

Jackie Rodriguez is the Health Promotion Director for BW, who works to inspire employees to be as well as they can be. Jackie coordinates a focused health promotion initiative for the university. She works with external partners and departments across campus to bring wellness opportunities that raise awareness, educate, and inspire employees to be the best version of themselves at work and at home. Jackie has a background in clinical, corporate, and community-based health and wellness and has served as an adjunct in the department of Allied Health, Sport and Wellness at BW for the past 15 years teaching a variety of academic and activity courses.

# 2023 Fall Conference Service Project

*EDWINS Leadership & Restaurant Institute is a 501(c)(3) organization that offers formerly incarcerated adults a foundation in the culinary and hospitality industries and a support network necessary for long-term success.*

Located in Cleveland, Ohio and founded by Brandon Chrostowski in 2007, the driving principle behind the organization is that every human being, regardless of their past, has a right to a fair and equal future. In 2011, Culinary Club classes began at Grafton Correctional Institution, and shortly after, EDWINS Restaurant opened in Shaker Square on Nov. 1, 2013.

While enrolled in the program, EDWINS students are equipped with intensive training and hands-on work experience. They are also provided with free housing, legal services, basic medical care, clothing, job coaching, literacy programs, and more at the Second Chance Life Skills Center (est. 2016), a 30,000-square-foot campus.

Today, EDWINS has grown to include an award-winning fine French restaurant, Butcher Shop, Bakery, and edwins too; a culinary incubator, community kitchen, event, and makers' space. The Institute graduates 75 students a year, many of whom gain employment in dining establishments across the country.

## **RESULTS:**

EDWINS GRADUATES RECORD A 95% EMPLOYMENT RATE  
AND LESS THAN 1% RECIDIVISM.

## **Mission**

EDWINS' mission is three-fold: to teach a skilled and in-demand trade in the culinary arts, empower willing minds through a passion for hospitality management, and prepare students for a successful transition home.

EDWINS was the subject of the Oscar-nominated documentary Knife Skills by Academy Award winning director, Thomas Lennon.

**How can EOPO Members help support EDWINS?** They accept gently used clothing (both professional and casual), new toiletries including shampoo, conditioners, body wash, face wash, deodorant, as well as new Twin bed sheets, new blankets, and new towels. EOPO will also accept cash donations which will be 100% paid to EDWINS.

Here is a link to their website  
[EDWINS](#)

**EDWINS**  
LEADERSHIP & RESTAURANT  
*Institute*



# PRIMERICA

When it comes to finances, how much do you know? If you're like most people, you probably know little about personal finance. But the truth is, no matter what your income levels, you can achieve financial security. You just have to take the time to learn a few simple principles. Our HOW MONEY WORKS presentation teaches people the basics of personal finance. We believe that many don't do better financially because they don't know better. This presentation will answer questions like how can I become debt free sooner, do I really need to have life insurance and if so what kind, how much should I be saving for future goals, where should I be saving it, what's a Roth Ira, and more.



Primerica is the largest independent financial services marketing organization in North America. For more than 40 years, our representatives have served Main Street families just like yours, providing a strong foundation of financial education and offering affordable solutions to meet our clients' needs.

- Listed on the New York Stock Exchange (PRI)
- Over 5.7 million lives insured through our life companies.
- Approximately 2.7 million client investment accounts
- \$903 billion of term life insurance in force
- An average of \$6.1 million in benefit claims paid every day.
- Investment clients have more than \$97 billion in asset values in their Primerica investment accounts.

The numbers show our impact, but they only tell part of the story. We believe who we are is defined every time one of our representatives sits across the kitchen table with a new family, listens to their goals and dreams, and provides a commonsense strategy to empower the family to achieve those goals. We are proud of the difference we make in communities across North America.



Survey results are presented solely with respect to Primerica's U.S. term life insurance business. Term life insurance underwritten by Primerica Life Insurance Company, Home Office, Long Island City, NY in New York State; Primerica Life Insurance Company, Executive Office, Duluth, GA in all other U.S. jurisdictions; and Primerica Life Insurance Company of Canada, Head Office, 6885 Financial Drive, Suite 400, Mississauga, ON, L5N 0G5, Phone: 905-602-2900 in Canada.

# **SERS: SCHOOL EMPLOYEES RETIREMENT SYSTEM**



**Cameron Vaughan**

[cvaughan@ohsers.org](mailto:cvaughan@ohsers.org)

**If you are a member who has limited knowledge about the benefits your retirement plan offers, this meeting is designed for you – regardless of whether you are early career, mid-career or late career. This one-hour session offers a general overview of the benefits provided under SERS Ohio retirement plan during a member’s career and in retirement. During this meeting, we will touch upon service retirement eligibility criteria, benefit payment options, survivor benefits, disability benefits, and purchasable service credit. We will also discuss how your pension affects Social Security benefits through the**

**Windfall Elimination and Government Pension Offset.**

## Headshots

Optional headshots will be available during lunch for a cost of \$10.00



## CROWNE PLAZA CLEVELAND AIRPORT



7230 Engle Road  
Middleburg Heights,  
Ohio 44130



Check-in: 3PM  
Check-out: 12PM



+ 1-440-243-4040



Come and network at the Meet and Greet at the crowne plaza hotel at 6pm, food and drinks welcomed on your own.



[Room Booking Link](#)

REFERENCE BLOCK CODE: EOPO

ROOM RATE: \$99

MUST BE BOOKED BY SEPTEMBER 21, 2023.

**VISIT OUR WEBSITE &  
REGISTER ONLINE TODAY**

**[www.eopo-oh.org/conference-2023/](http://www.eopo-oh.org/conference-2023/)**

# October 6, 2023, EOPO Fall Conference Registration Form

**Please register me for the EOPO Fall Conference on Friday, October 6, 2023 (check type of registration)**

EOPO Members - \$130    NAEOP Members - \$130    Non-Members - \$140    Retired Members - \$97.50

**Discounts on or before September 14, 2023 Fall Conference Fee: (Please check only one box that may apply)**

\$10 off for EOPO Members Only (Must pay in full or have purchase order number in by September 14, 2023)

Non-Members - Become a member for \$20 and be eligible to register for the early bird member rate of \$120 (Total cost is \$140, but it's like getting your membership for free!)

**Membership Fee (Enclosed with Registration):**

New - \$20    Renewal - \$20    Retired - \$10    Associate - \$15

**No Cancellations or Refunds after  
October 2, 2023**



Are you interested in attending the Meet & Greet on  
Thursday, October 5, 2023 @ 6pm

YES    NO    MAYBE

Amount Enclosed: \$ \_\_\_\_\_ Check # \_\_\_\_\_ PO# \_\_\_\_\_ Invoice my District \_\_\_\_\_

**Registration and Payment Deadline is October 2, 2023**

Name: \_\_\_\_\_ District/School Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Work No.: \_\_\_\_\_

Any Special Dietary Needs (i.e. No Dairy, Nuts): \_\_\_\_\_

I heard about EOPO through (Name): \_\_\_\_\_

All checks or Purchase Orders must be made payable to: "Educational Office Professionals of Ohio"

Mail completed registration form along with check or purchase order to Jeanette Jordan, c/o Winton Woods City Schools - 825 Waycross Road, STE A, Cincinnati, OH 45240 (Email: [Jordan.jeanette@wintonwoods.org](mailto:Jordan.jeanette@wintonwoods.org) or PH: 513.619.2311)

**(OR) Online Registration: <https://eopo-oh.org/conference-2023/>**



**EOPO**  
*We're Stronger Together*

**"Non members can register for the conference at the rate of \$140...or become a member for \$20 and be eligible to register for the early bird member rate of \$120. Total cost is \$140, but it's like getting your membership for free!"**